

Captar un concepto

- 1) Escoja un concepto que le interesa. Debe ser un concepto acerca de lo cual tiene sentimientos profundos y una perspectiva única.
- 2) Determine lo que quiere comunicar acerca del concepto al público.
- 3) Piense en personas, lugares, o en cosas que puede usar para representar el concepto y sus pensamientos y sentimientos acerca del concepto.
- 4) Haga una lista de palabras e imágenes que puede usar para comunicar su visión del concepto al público.
- 5) Coleccione las imágenes que quiere usar.
- 6) Basado en las imágenes, escriba algo en español que explicará sus pensamientos y sentimientos.
- 7) Presente su proyecto a la clase en voz alta. Debe estar aprendido a corazón.
- 8) Empiece la presentación del proyecto con una introducción interesante que incluye el título del proyecto.
- 9) Para recibir crédito extra:
 - Prepare una lista de vocabulario para la clase.
 - Prepare una lista de preguntas para empezar una discusión del tema, del contenido, o del significado del proyecto con la clase.
- 10) Recibirá crédito para su participación en las discusiones que tenemos en clase.

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Expectativas	Fracasado	Funcional	Fenomenal
<p style="text-align: center;">Delivery (20 points)</p> <p><input type="checkbox"/> <i>Speaker is audible</i></p> <p><input type="checkbox"/> <i>Words are enunciated and pronunciation is appropriate</i></p> <p><input type="checkbox"/> <i>Voice is used to express emotion</i></p> <p><input type="checkbox"/> <i>Gestures and facial expressions are used to enhance the presentation</i></p> <p><input type="checkbox"/> <i>Presentation is so well-rehearsed that use of notes is not evident</i></p> <p><input type="checkbox"/> <i>Good eye contact</i></p> <p><input type="checkbox"/> <i>No nervous distractions present</i></p> <p><input type="checkbox"/> <i>Spanish is used exclusively</i></p>	<p>Difficult to hear speaker;</p> <p>Words are unintelligible or mispronounced;</p> <p>Speaker delivers presentation in a monotone voice;</p> <p>Gestures and facial expressions are not used to enhance the delivery;</p> <p>Presentation is read to audience and appears unrehearsed;</p> <p>Poor eye contact;</p> <p>Many nervous distractions including giggling and inappropriate conversations with the audience;</p> <p>More English is used than Spanish</p>	<p>Difficult to hear speaker at times;</p> <p>Words are mumbled at times; Some errors in pronunciation;</p> <p>Speaker sometimes uses the voice to convey emotion;</p> <p>Some gestures and facial expressions are used to the enhance the delivery;</p> <p>Presentation somewhat rehearsed, but heavy reliance on notes or script;</p> <p>Limited eye contact with audience;</p> <p>Some nervous distractions are present;</p> <p>While Spanish is used primarily, some English is present</p>	<p>Presentation clearly audible;</p> <p>Words clearly enunciated; Few errors in pronunciation;</p> <p>Speaker effectively conveys emotions with his or her voice;</p> <p>Gestures and facial expressions used effectively to enhance the delivery;</p> <p>Presentation well-rehearsed and almost appears memorized;</p> <p>Good eye contact with the audience;</p> <p>Few nervous distractions, if any, are present;</p> <p>Spanish is used exclusively</p>
<p style="text-align: center;">Format/quality (20 points)</p> <p><input type="checkbox"/> <i>Large, unlined paper or other appropriate format</i></p> <p><input type="checkbox"/> <i>Typed or neatly lettered in ink in large font that adds to the aesthetic effect of the project</i></p> <p><input type="checkbox"/> <i>Appropriate spacing</i></p> <p><input type="checkbox"/> <i>Quality images and sufficient amounts of text are used</i></p> <p><input type="checkbox"/> <i>All elements of the design work together to capture the attention of the viewer and to lead the viewer to an understanding of the concept</i></p> <p><input type="checkbox"/> <i>Neatly executed</i></p>	<p>Draft copy appearance - May be done on lined paper or using an inappropriate format;</p> <p>Text is difficult to read because of its style, size, or ink color and may even detract from the project's aesthetics;</p> <p>Inadequate spacing makes it difficult to absorb information from the project;</p> <p>Either no text or no images are present;</p> <p>Poorly designed—key elements are missing from the design, and those that are present may confuse the viewer;</p> <p>Poor execution—sloppy, hard to read, contains cross-outs, smudges, or pencil lines, tape shows, ragged edges on pix</p>	<p>Quality appearance - Small, unlined paper or small, appropriate format;</p> <p>Text may be a little small and the font does not really add to the aesthetic effect of the project;</p> <p>Questionable spacing makes the viewer's eyes have to work to absorb information from the project;</p> <p>Some images are used, but are not of high quality, or very little text is used;</p> <p>The elements of the design do not capture the viewer's attention or <u>do not work together</u> to lead the viewer to an understanding of the concept;</p> <p>Execution is adequate, but is lacking in attention to detail—somewhat messy, tape and pencil lines show</p>	<p>Professional appearance - Large, unlined paper or other appropriate format;</p> <p>Text is typed or neatly lettered in ink in large font that adds to the aesthetic effect of the project;</p> <p>Appropriate spacing makes it easy for the viewer's eyes to absorb information from the project;</p> <p>Quality images and a sufficient amount of text are used;</p> <p>All elements of the design <u>work together</u> to capture the viewer's attention and to lead the viewer to an understanding of the concept;</p> <p>Neatly executed with great attention to detail</p>
<p style="text-align: center;">Content (40 points)</p> <p><input type="checkbox"/> <i>The project is titled</i></p> <p><input type="checkbox"/> <i>The images and the text support and enhance one another - each conveying approximately 50% of the message</i></p> <p><input type="checkbox"/> <i>Spanish is used exclusively</i></p> <p><input type="checkbox"/> <i>The project provides a thorough, passionate, creative, reflective, and insightful, examination of the how and why of its concept</i></p>	<p>Few expectations met—The project is not titled;</p> <p>Nearly all of the message is conveyed through solely images or text;</p> <p>More English is used than Spanish;</p> <p>The project deals mostly with superficial aspects of a topic that may be too narrow to be considered a concept and exhibits little passion, creativity, thought, or insight</p>	<p>Some expectations met—The title of the project is not clear;</p> <p>The message is conveyed through an imbalanced use of images and text that do not always work well together;</p> <p>While Spanish is used primarily, some English is present;</p> <p>The project deals with main ideas and a few, superficial details of the concept—exhibiting little insight into the <i>how</i> and <i>why</i> of the concept in spite of its passion and/or creativity</p>	<p>Expectations met or exceeded—The title of the project is clear;</p> <p>The images and the text do equal work—conveying the message together better than either element could alone;</p> <p>Spanish is used exclusively;</p> <p>The project provides a thorough, passionate, creative, reflective, and insightful examination of the <i>how</i> and <i>why</i> of its concept and the artist's feelings about it</p>
<p style="text-align: center;">Accuracy (20 points)</p> <p><input type="checkbox"/> <i>Appropriate tenses, conjugations, sentence structure, agreement, spelling, punctuation, accentuation, and pronunciation</i></p> <p><input type="checkbox"/> <i>Good use of own vocabulary</i></p>	<p>Incorrect tenses/conjugations, sentence structure, agreement, spelling, punctuation, accentuation, and pronunciation;</p> <p>Over-reliance on dictionary/incorrect use of vocabulary; Meaning is unclear</p>	<p>Some errors in tenses/conjugations, sentence structure, agreement, spelling, punctuation, accentuation, and pronunciation;</p> <p>Used mostly own vocabulary; Meaning is evident</p>	<p>Appropriate tenses and conjugations, correct sentence structure, agreement, spelling, punctuation, accentuation, and pronunciation;</p> <p>Outstanding use of own vocabulary; Meaning is precise</p>

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Name: _____

Topic of Presentation: _____

Length of Presentation: _____

Comments: